

What is claimed is:

1. A system for an interactive digital environment, structured in the format of a paper publication, said system comprising:
an interactive component including a plurality of multimedia feature pages,
a navigational component which has an executable code for flipping the pages over a network connection, and an application which allows a user to navigate to any page instinctively, and
a spine, which is located in between the first and second folds on the cover page and whose location becomes to the left of said first fold and said second fold after said cover page, whose functions include, but are not limited to, a navigations means or volume control means.
2. The system according to claim 1, further comprising an e-commerce component, said component facilitating products placement, illustration and purchase of products displayed over the network connection.
3. The system according to claim 2, further comprising an electronic bookmarks,
4. The system according to claim 2, further comprising a third fold.
5. The system according to claim 3, further comprising a fourth fold.